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**FOR IMMEDIATE RELEASE:**

## **RYMAX ANNOUNCES EXCLUSIVE PARTNERSHIP WITH ION AUDIO**

**PINE BROOK, NJ** – July 7, 2010 – Rymax Marketing Services, Inc., the Largest Manufacturer’s Representative in the incentive industry, recently announced an exclusive partnership with ION Audio, an award-winning innovator in home and digital audio, DJ technologies, musical instruments, and digital audio accessories.

Established to meet the needs of music enthusiasts, musicians and DJ’s, ION Audio has expanded its focus to include innovations in A/V, home entertainment, gaming, computer transfer technologies, and computer peripherals. From their award-winning USB Turntable that turns vinyl LP’s into MP3’s to state-of-the-art musical instruments such as the Electronic Drum Kit, and their battery-powered portable PA sound system for iPod®, ION Audio is dedicated to making music more accessible and enjoyable than ever before.

“We are thrilled to add ION Audio to our portfolio of exclusive brands,” says Paula Ambrozic, Director of Strategic Relations and Compliance at Rymax. “As they continue to invent new ways for people to share and enjoy music, we look forward to offering exclusive access to their innovative products, many of which have never been previously offered in rewards programs.”

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### **About Rymax**

*Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest US manufacturer’s representative in the incentive industry, providing quality brand name merchandise to a variety of industries worldwide. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit [www.rymaxinc.com](http://www.rymaxinc.com) .*

### **About ION Audio**

*ION Audio manufactures a full line of consumer audio and musical instrument products. By leveraging its strengths in digital, analog, semiconductor and transducer technologies, the premier brand provides audio and music consumers with revolutionary product solutions. For more information, visit [www.ionaudio.com](http://www.ionaudio.com) [www.ionaudio.com](http://www.ionaudio.com) .*