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**FOR IMMEDIATE RELEASE:**

**RYMAX AND THE NEW JERSEY NETS HONOR TOSHIBA'S JERRY SATOREN WITH THE SHINING STAR AWARD**

**PINE BROOK, NJ—February 11, 2009—**Rymax Marketing Services, Inc., the largest brand name manufacturer's representative in the incentive industry, and the New Jersey Nets honored Jerry Satoren, Group Vice President of Sales at Toshiba America, with the Rymax Shining Star award. Satoren, who is responsible for all sales of consumer electronics products in the United States and Latin America for Toshiba, was presented with a Baccarat crystal 3-star paperweight and plaque at center court before the Nets vs. Milwaukee Bucks game at the IZOD Center on Tuesday, February 3, 2009.

Satoren is the first recipient of the Shining Star award which is presented to partners and clients of Rymax who demonstrate outstanding performance within the incentive industry.

"Toshiba has been a loyal partner of ours for 8 years," said Paula Ambrozic, Director of Corporate Compliance at Rymax, and the award presenter. "Jerry is always ready and willing to go the extra mile to see that our relationship with Toshiba reaches its fullest potential. We honor him for his dedication to the brand and to Rymax."

"I am excited to be chosen as Rymax's Shining Star," said Satoren. "To be recognized by a leader in the recognition industry is a great honor. I thank Rymax and the Nets for this award and look forward to continuing our successful partnership in 2009." their priorities; products for the home are becoming more and more commonplace as rewards."

**About Rymax:**

*Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest national manufacturer's representative in the incentive industry. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts, Rymax also manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit [www.rymaxinc.com](http://www.rymaxinc.com).*

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