



Contact: Lisa Esposito
Marketing Manager
(973) 582-3217
lesposito@rymaxinc.com

FOR IMMEDIATE RELEASE:

**RYMAX AND THE NEW JERSEY NETS HONOR
DITTMAN INCENTIVE MARKETING'S JIM DITTMAN WITH THE SHINING STAR AWARD**

PINE BROOK, NJ—April 3, 2009—Rymax Marketing Services, Inc., the largest brand name merchandise provider in the incentive industry, and the New Jersey Nets honored Jim Dittman, founder and president of Dittman Incentive Marketing, with the Rymax Shining Star award. The Shining Star award is presented to partners and clients of Rymax who demonstrate outstanding performance within the incentive industry. Dittman was presented with a Baccarat crystal 3-star paperweight and plaque at center court before the NJ Nets vs. LA Lakers game at the IZOD Center on Friday, March 27, 2009.

“We chose to honor Jim specifically for his integral role in the incentive marketplace,” said Ed Rivera, Sr. Director of National Product Sales at Rymax, and the award presenter. “Jim is one of the founding trustees of the People Performance Management Forum and also a past president of the Performance Improvement Council. His commitment to our industry’s ongoing research and development is invaluable.”

“I’d like to thank Rymax for the Shining Star award,” said Dittman. “The partnership between our companies has produced powerful solution-based programs for our clients with value-driven pricing.”

About Rymax:

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest national manufacturer's representative in the incentive industry. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts, Rymax also manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.

About Dittman Incentive Marketing:

Dittman Incentive Marketing was founded in 1976 and produces custom performance improvement programs that drive measurable business outcomes for its clients. The company works with organizations of all kinds to design performance improvement and incentive programs for salespeople, employees, customers, and channel partners. For additional information, go to www.dittmanincentives.com.

###