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FOR IMMEDIATE RELEASE:

RYMAX EXPANDS GLOBAL CAPABILITIES

Taking the incentive industry abroad

PINE BROOK, NJ—September 14, 2009—Rymax Marketing Services, Inc., the largest manufacturer’s representative in the incentive industry, today announced the company’s continued global expansion of fulfillment and marketing services worldwide.

In addition to servicing countries in North America and the Pacific Rim, Rymax will now provide customized incentive solutions into 40 additional countries in Europe, the Middle East, South America, Asia Pacific, and Africa. Solution services will include full program management with international offices set up to provide clients with access to brand name merchandise rewards, gift certificates, and vouchers.

International customers will have access to 200+ brand name manufacturers, personalized online catalog management, cost-effective shipping rates, localized warehousing and reward allocation, drop shipping, and customized reporting. Knowledge of local product and reward trends, culture, language, and country-specific regulations will all be considered when customizing programs for clients worldwide.

“As Rymax grows our business into the Global Marketplace, we are excited about the additional services we can now provide to our current and prospective clients,” says Paula A. Ambrozic, Director of Strategic Relations and Compliance for Rymax. “As a full service solution provider who excels domestically, we are confident that we will now be able to provide this same level of excellent service to international clients.” From offering the value of factory direct relationships around the globe, to aligning designated Strategic Partners with new and expanded opportunities for growth, Rymax looks forward to continuing to position the company as a leader in the incentive market internationally.

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About Rymax

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest US manufacturer’s representative in the incentive industry, providing quality brand name merchandise to a variety of industries worldwide. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.