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FOR IMMEDIATE RELEASE:

RYMAX PARTICIPATES IN FASHION FOR A CAUSE

Rymax is proud to support Jersey Battered Women's Services' Community Event

PINE BROOK, NJ—June 30, 2009—Rymax Marketing Services, Inc., the largest manufacturer's representative in the incentive industry, is proud to have supported the Jersey Battered Women's Services' Fashion for a Cause Event, held on June 24 at The Park Avenue Club in Florham Park, New Jersey.

Jersey Battered Women's Service (JBWS) is a nonprofit domestic violence agency that helps women and children find a safe haven from abusive situations, which includes providing a 24-hour hotline. A portion of the proceeds from Fashion for a Cause supports JBWS and its programs including Arbor House, Children's Program, Resource Center for Counseling and Advocacy, and its extensive volunteer program.

"It's a rewarding feeling to be contributing to something so important," says Dana Slockbower, Director of Marketing at Rymax. "We are proud to participate in an event that supports such a worthy cause."

In addition to event sponsorship, Rymax donated products for the event raffle and provided a variety of luxury items for sale.

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About Rymax

Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest national manufacturer's representative in the incentive industry. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit www.rymaxinc.com.

About Jersey Battered Women's Service, Inc.

Jersey Battered Women's Service Inc. in Morris County, NJ is a full-service domestic violence and domestic abuse prevention agency with volunteer opportunities. The services include a 24-hour hotline; counseling; safe house; transitional living; children's services; life skills education; vocational counseling; batterer's intervention; legal assistance; teen dating violence services; and professional training, education and youth prevention programs. For more information, visit www.jbws.org.