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FOR IMMEDIATE RELEASE:

**RYMAX MARKETING SERVICES, INC. ANNOUNCES
NATIONAL PARTNERSHIP WITH DAMIANI**

PINE BROOK, NJ—October 3, 2008—Rymax Marketing Services, Inc., the largest brand name merchandise provider in the Incentive Industry, has expanded its extensive list of national partnerships to include Damiani Group Brands.

Each piece, ranging from classic to modern, typifies the artistic talent of the goldsmiths who crafted the jewels, selecting the best stones and focusing on details. Rymax will service Damiani Group Brands from their offices throughout the country for programs including: Corporate Gift, Incentive, Sales Incentive, Employee Recognition, Loyalty Programs and more. The addition of Damiani Group Brands reiterates the level of quality demanded by Rymax and their partners.

"Our partnership with Damiani Group Brands further solidifies our commitment to providing luxury brands," says Paula Ambrozic, Director of Corporate Compliance at Rymax. "We are excited to partner with a company that is so historically significant and well respected."

About Rymax

Headquartered in Pine Brook, NJ — Rymax has made the Incentive Industry simple, effective, and most importantly – rewarding. Having a dedicated team, strategic partnerships, and technological resources, gives Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer's Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit www.rymaxinc.com or call 800-379-8073.

About Damiani Group Brands

Master craftsmen since 1924, the Damiani Family has a long legacy of the highest artisan traditions and elegance of the Made-in-Italy style. DAMIANI, innovative jewelry for women and men, specialty bridal and exquisite timepieces making it one of the most sought-after brands in the world. SALVINI, handmade quality and contemporary Italian jewelry. 18K with diamonds, precious and semi-precious color and pearls. ALFIERI & ST. JOHN, handmade unique and whimsical Italian jewelry, vibrant semi-precious color accented with diamonds and set in 18K. BLISS, Italian style and design interpreted in Stainless Steel, 18K and diamonds.

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