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FOR IMMEDIATE RELEASE:

**RYMAX MARKETING SERVICES, INC. ANNOUNCES
EXCLUSIVE PARTNERSHIP WITH SKULLCANDY™**

PINE BROOK, NJ—February 06, 2008—Rymax Marketing Services, Inc., the largest National Manufacturer's Representative in the Incentive Industry, is excited to announce a new and exclusive partnership with Skullcandy, a premier producer of high quality audio products. This is the first time Skullcandy products have ever been made available to the Incentive Industry.

Skullcandy products are designed and engineered in the heart of the Rocky Mountains to the highest quality and musical standards. The Skullcandy collection of products includes headphones, portable music players, and hands free devices that stand out from the crowd. Rymax will service Skullcandy audio accessories from their offices throughout the country for programs including: Corporate Gift, Incentive, Sales Incentive, Employee Recognition, Loyalty Programs and more. The addition of Skullcandy allows Rymax to continue providing the most cutting edge products in the Incentive Industry.

"Skullcandy is an obvious addition to the Rymax portfolio of products," says Carly Georges, Corporate Compliance Manager at Rymax. "Their distinct style is sure to be popular with those targeting Gen X and Gen Y audiences." For more information on Skullcandy or Rymax, please contact Lisa Esposito at (973) 582-3217 or lesposito@rymaxinc.com.

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About Rymax:

Headquartered in Pine Brook, NJ – Rymax has revolutionized the Incentive Industry making it simple, effective, and most importantly – rewarding. Having a dedicated team, strategic partnerships, and technological resources, give Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer's Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit www.rymaxinc.com or call 800-379-8073.

About Skullcandy:

Skullcandy is a manufacturer of high quality audio products with a distinct alternative/punk-rock style. Their products include headphones, portable music players & hands free devices. Skullcandy products are designed and engineered in the heart of the Rocky Mountains to the highest quality and musical standards. Their focus is on headphones that stand out from the crowd and other unique patented hands free technologies. Additionally, the Skullcandy product line includes audio backpacks, audio helmets, and other very cool audio integrated sports gear.