



Contact: Lisa Esposito  
Marketing Manager  
(973) 582-3217  
lesposito@rymaxinc.com

**FOR IMMEDIATE RELEASE:**

**RYMAX SIGNS ON AS OFFICIAL NETS SPONSOR  
FOR 2008-09 AND 2009-10 SEASONS**

**PINE BROOK, NJ—December 11, 2008—**Rymax Marketing Services, Inc., the largest brand name manufacturer's representative in the incentive industry, announced today a two-season sponsorship of Nets Basketball. This is their first-ever NBA team sponsorship.

Through this new alliance, Nets Basketball provides Rymax with an additional outlet to drive sales and achieve marketing objectives through improved business-to-business relationships. In addition, Rymax is afforded access to meeting space at the Nets practice facility in East Rutherford, NJ.

"We have always felt strongly about forming partnerships with local organizations," says Dana Slockbower, Director of Marketing for Rymax. "This new venture aligns us with a prominent brand and gives us access to a fantastic facility, sponsorship summits, and co-branding opportunities. We look forward to utilizing the sponsorship with the Nets to its fullest potential."

**About Rymax:**

*Pine Brook, NJ based Rymax Marketing Services, Inc. is the largest national manufacturer's representative in the incentive industry. In addition to providing merchandise rewards for incentive programs, promotions, and corporate gifts – Rymax manages total incentive solutions, helping companies achieve their goals through motivating employees and increasing customer loyalty. For more information, visit [www.rymaxinc.com](http://www.rymaxinc.com).*

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