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FOR IMMEDIATE RELEASE:

**RYMAX MARKETING SERVICES, INC. RECOGNIZED AS ONE OF
THE TOP 13 RECOGNITION AND INCENTIVE PROVIDERS**

PINE BROOK, NJ—October 17, 2007—Rymax Marketing Services, Inc., the largest manufacturers' representative of brand name merchandise in the Incentive Industry, has been selected as one of the top 13 providers of recognition and incentives by HRO Today Magazine's "Baker's Dozen."

HRO Today Magazine annually surveys dozens of recognition and incentive providers who offer a full-service incentive solution: plan design, staff motivation, performance tracking, rewards distribution, and recognition goals.

The Baker's Dozen list is comprised of the industry's most widely recognized leaders in the employee recognition market. Rymax's proven performance, along with their huge portfolio of satisfied clients, puts them among the top companies able to design a customized incentive program to meet any company's recognition needs.

"We consider being selected as a part of the Baker's Dozen an honor," says Mark Hanes, Senior Director of National Solution Sales. "More importantly, we are honored to have the opportunity to work with our clients and their employee base. We know that satisfied employees equal satisfied customers, and satisfied customers drive profits."

About Rymax: Headquartered in Pine Brook, NJ – Rymax makes incentives simple, effective, and most importantly – rewarding. Having a dedicated team, strategic partnerships, and technological resources gives Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer's Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit www.rymaxinc.com or call 800-379-8073.

About HRO Today: HRO Today's mission is to fill the information gap between three major groups-business process outsourcing users, providers, and the advisory community. Users are defined as finance and accounting or HR professionals who are decision-makers in outsource-able financial and HR administration. As the number of outsourcing providers grows, the FAO and HRO markets are growing tremendously, and HRO Today is there providing comprehensive coverage on every aspect of the industry. For more information on HRO Today, please visit <http://www.hrotoday.com/>.

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