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**FOR IMMEDIATE RELEASE:**

**RYMAX MARKETING SERVICES, INC. ANNOUNCES  
STRATEGIC PARTNERSHIP WITH TISSOT**

**PINE BROOK, NJ—October 3, 2007—**Rymax Marketing Services, Inc., the largest brand name merchandise provider in the Incentive Industry, has expanded its extensive list of strategic partnerships with Tissot, one of the world's leading brands in the traditional Swiss watch industry offering high-quality timepieces at an attractive price. Rymax will represent Tissot on a national level.

Tissot, the 'Innovators by Tradition' has been pioneering craftsmanship and innovation since its foundation in 1853. The Tissot innovation leadership is enabled by the development of high-tech products, special materials and advanced functionality which underlines its core values of performance, precision and setting new standards. Today, Tissot is most famous for their "T-Touch" watches. The T-Touch is much more than a watch. In addition to date/time, the T-Touch features include six touch screen functions including an alarm, altimeter (in feet and meters), barometer (meteo), chronograph (featuring split and add time functions), compass, and thermometer (in °C and °F).

"Our partnership with Tissot further solidifies our commitment to providing luxury brands," says Paula Ambrozic, Director of Corporate Compliance at Rymax. "We are excited to partner with a company that is so historically significant and well respected."

Rymax will service Tissot from their offices throughout the country for programs including: Corporate Gift, Incentive, Sales Incentive, Employee Recognition, Loyalty Programs and more. The addition of Tissot further reiterates the level of quality demanded by Rymax and their partners.

*About Rymax:*

*Headquartered in Pine Brook, NJ — Rymax has made the Incentive Industry simple, effective, and most importantly – rewarding. Having a dedicated team, strategic partnerships, and technological resources, gives Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer's Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit [www.rymaxinc.com](http://www.rymaxinc.com) or call 800-379-8073.*

*About Tissot:*

*Based in Le Locle, Switzerland and present in more than 150 countries around the world, Tissot has been a member of the The Swatch Group Ltd., the largest watch producer and distributor in the world since 1985. For more information on Tissot, please visit [www.tissot.ch](http://www.tissot.ch).*

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