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FOR IMMEDIATE RELEASE:

RYMAX “STORM” WINS 2007 SOFTBALL CHAMPIONSHIP

PINE BROOK, NJ—September 5, 2007—Rymax Marketing Services, Inc.’s company softball team – “Storm” – has taken the 2007 softball championship title. The team is comprised of Rymax employees and plays against other business’ softball teams in the area.

After a long season of 11 games, filled with postponements and cancellations due to a gloomy stretch of weather, Storm finished with an impressive record of 8 wins, 3 losses. This remarkable record put Storm in a prime position to take the championship on August 23.

At the final series, Storm overtook their rivals, and last year’s champion, SAIC winning 4 out of 5 games. The teams’ final meeting ended with a score of Storm 8, SAIC 5. “It was a total team effort,” says short-stop Scott Locke. “Everybody stepped up and played big.”

For more information on Rymax and Storm, please contact Lisa Esposito at (973) 582-3217 or lesposito@rymaxinc.com.

About Rymax:

Headquartered in Pine Brook, NJ -- Rymax has revolutionized the Incentive Industry making it simple, effective, and most importantly – rewarding. Having a dedicated team, strategic partnerships, and technological resources, give Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer’s Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit www.rymaxinc.com or call 800-379-8073.

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