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FOR IMMEDIATE RELEASE:

**RYMAX MARKETING SERVICES, INC. ANNOUNCES
EXCLUSIVE PARTNERSHIP WITH SCOTT KAY**

PINE BROOK, NJ—September 5, 2007—Rymax Marketing Services, Inc., the largest National Manufacturer's Representative in the Incentive Industry, is excited to announce a new and exclusive partnership with Scott Kay, the premier fashion jewelry company in the world. This is the first time Scott Kay jewelry has ever been available to the Incentive Industry. Rymax will represent the brand on a National level, creating a unique relationship within the industry.

As the world's premier fashion jewelry company, Scott Kay's award-winning designs have been featured on the pages of top fashion magazines around the world. The Scott Kay line of fine jewelry includes rings, necklaces, bracelets and earrings made from precious platinum, gold and silver, some featuring diamonds or other gemstones. These beautiful hand perfected designs are the perfect complement to any incentive program. Rymax will service Scott Kay jewelry from their offices throughout the country for programs including: Corporate Gift, Incentive, Sales Incentive, Employee Recognition, Loyalty Programs and more. The addition of Scott Kay allows Rymax to continue providing the most prestigious brands in the industry.

"We're excited to have this partnership with Scott Kay," says Allyson Krichman, Senior Director of Business Alliances at Rymax. "He has such an innovative sense of design, and all of his pieces showcase this with intricate details on the front and even on the back of all the pieces. The entire line from Fashion to Bridal is exquisite. Scott Kay is a pioneer in the jewelry industry and we are ecstatic to bring his creations and vision to the Rymax portfolio and the rest of the industry." For more information on Scott Kay or Rymax, please contact Lisa Esposito at (973) 582-3217 or lesposito@rymaxinc.com.

About Rymax:

Headquartered in Pine Brook, NJ -- Rymax has revolutionized the Incentive Industry making it simple, effective, and most importantly -- rewarding. Having a dedicated team, strategic partnerships, and technological resources, give Rymax the ability to stay on the cutting edge of all incentive solutions. As the largest National Manufacturer's Representative in the Incentive Industry, we provide our clients with: Luxury Aspirational and Motivational Merchandise, Factory Direct Pricing, Total Incentive Solutions, and Complete Program Management. For more information please visit www.rymaxinc.com or call 800-379-8073.

About Scott Kay:

Scott Kay, the world's premier jewelry designer, is proud to present the finest sterling silver jewelry ever created. Prior to receiving the SK hallmark of perfection, every design must pass quality standards so meticulous, a new standard in fine jewelry has been achieved. An elevated level that reflects Scott Kay's steadfast credo: Never Compromise™. For more information please visit www.scottkay.com.

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