



Contact: Lisa Esposito
Marketing Manager
(973) 582-3217
lesposito@rymaxinc.com
www.rymaxinc.com

FOR IMMEDIATE RELEASE:

**RYMAX MARKETING SERVICES, INC. TO EXHIBIT RECOGNITION SOLUTIONS
AT THE 2007 NAER ANNUAL CONFERENCE**

PINE BROOK, NJ—April 27, 2007—Rymax Marketing Services, Inc., the largest luxury brand representative in the incentive industry, will exhibit at the NAER (National Association of Employee Recognition) 2007 Annual Conference. This event will take place April 29-May 2, 2007 at the Hyatt Regency Savannah, Savannah, GA. Rymax will be located in booth # 105.

At the Rymax booth, attendees have the opportunity to talk with company sales representatives and find out how Rymax programs and products can recognize and reward employees. A Flash[®] video presentation educating booth attendees on Rymax's capabilities will continually run on a television in the booth. In addition, attendees who scan their badge will be entered into a drawing to win a TaylorMade[®] Golf r7 460 Driver.

About Rymax:

Headquartered in Pine Brook, NJ, Rymax Marketing Services, Inc. is a manufacturer's representative that specializes in providing branded merchandise incentives at factory-direct prices. In addition to providing luxury brands, Rymax's services include the ability to create and fulfill customized incentive programs with the necessary management and support from start to finish. For more information please visit www.rymaxinc.com or call 973-808-4066.

About NAER:

NAER is an international non-profit association of employers who study, develop and promote systems that enhance employee engagement and performance through employee recognition. 80% of NAER's members are human resources, compensation and management professionals and 20% are providers of recognition related services and products. NAER provides a resource and a forum to implement the vision of employee recognition as the key to addressing the demographic, economic, and generational challenges that all employers face in retaining and motivating employees in the 21st century. For more information please visit www.recognition.org.

###